

YOUTH PARLIAMENT PROGRAMME 2013

Sunday 29th September 2013 | Monday 30th September 2013



COME AND JOIN US FOR THE FINAL



YOUTH PARLIAMENT

BY INVITATION ONLY

Eight Schools Contribute To Solving The Millennium Development Goals (MDGs)



HEADS OF STATE HALL, PUTRAJAYA INTERNATIONAL CONVENTION CENTRE (PICC)
World Marketing Summit Malaysia 2013 | 29th and 30th September 2013

The Challenge : convey their research ideas to tackle 8 toughest problems within 20 minutes to esteemed juries, including Ambassadors. Only 3 best presentations will be voted and declared as Best Universal Ideas and presented to the United Nation

Poverty and Hunger, Primary Education for every children, Child Health and Survival, Maternal Health, Combat Diseases, Environment Sustainability and Global Partnership for Development.

Contact Ms Servane at +6012 306 4868 or email stroadec@wmsmalaysia.org

Sunday 29th Sept
9.00 am - 12.30 pm

Monday 30th Sept
9.00 am - 12.30 pm



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What Are the Millennium Development Goals?

The Eight Millennium Development Goals (MDGs) are international targets for reducing global poverty and improving social and economic conditions around the globe by 2015.



How did they come about?

In the year 2000, the member states of the United Nation General Assembly unanimously adopted the Millennium Declaration. This document contains the MDGs, a set of realistic and achievable targets. By signing up to these goals, governments of the world have committed themselves to working collaboratively towards a better future for us all.

What is happening now?

Over thirteen years have passed since the Millennium Declaration, and several MDG targets have already been met or are within close reach.

However climate change will determine whether or not we can deliver on MDG reach. Environmental sustainability is under severe threat, demanding a new level of global action post 2015. Deforestation, water vulnerability, food waste, high carbon emission are threatening the whole vicious circle of poverty.

Poorer countries will not be able to eradicate hunger and poverty if they continue to be adversely affected by droughts or floods. Government funds for education could be diverted for disaster relief. Girls will miss out on education to walk for miles to get food for their families. It would be difficult to improve child health and maternal health if the whole area is being adversely affected by climate change.

The 8 Millennium

Development Goals



Eradicate Extreme Poverty and Hunger



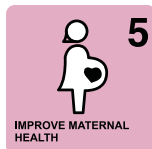
Achieve Universal Primary Education



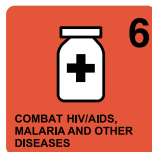
Promote Gender Equality



Reduce Child Mortality



Improve Maternal Health



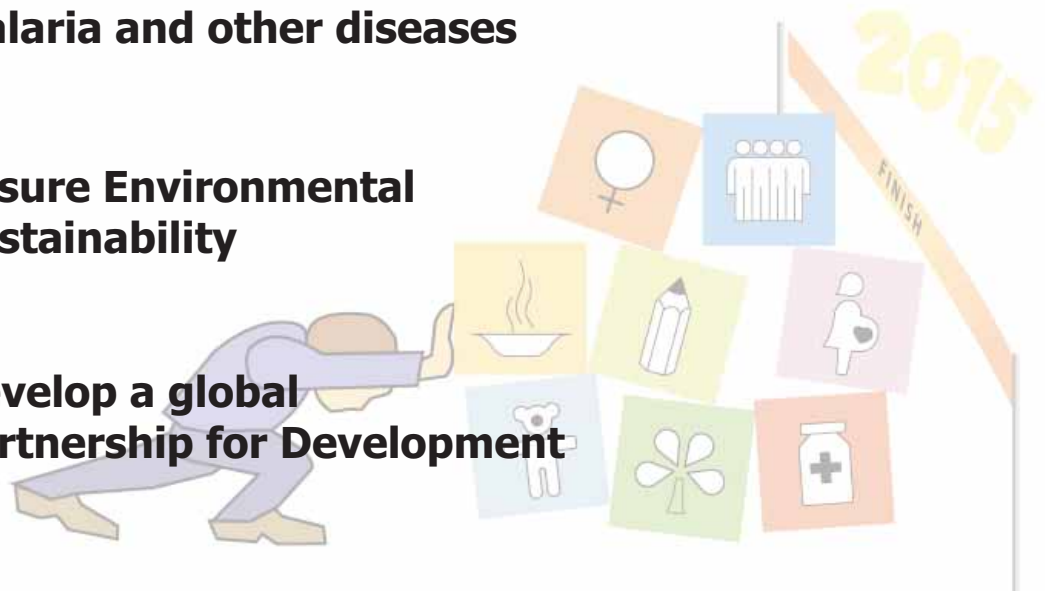
Combat HIV/AIDS, Malaria and other diseases



Ensure Environmental Sustainability



Develop a global Partnership for Development



The Competition: Revolution Starts Now

Revolution Starts Now is the first Students Research Competition where International Schools are encouraged to explore new ways to achieve the United Nation's Millennium Development Goals. It will provide a roadmap on how to meet the MDGs, resulting in a signed declaration charting marketing's role in improving eight billion future lives.

Revolution Starts Now gives students in all secondary schools a voice to think out of the box. The research competition will enable each school to master one of the Eight MDGs issues, developing their presentation and solving skills.

On 29th-30th September 2013, 8 winning schools will be challenged during a Final, 2-Days rounds of presentation at the Heads of State Hall – Putrajaya International Convention Center, in front of an expert panel. Only 3 best formulating ideas will be voted, presented and declared as the Best Universal Ideas worthy to be delivered to the United Nations.



The poster features the title 'Revolution Starts Now' in a colorful, multi-flag font at the top. Below it, a red starburst contains the words 'STARTS NOW'. The central text asks 'Can you make it?' and challenges students to 'Tackle one of the toughest problem of the world'. It includes a graphic of a person pushing a stack of icons representing various MDGs. The year '2015' is written in yellow. At the bottom, it states the deadline for submission is 31st August 2013 and provides the email address stroadec@wmsmalaysia.org. It also mentions that 8 finalists will be announced on 10th September and the presentation day is 29-30th September. Contact information for further details is provided at the bottom of the poster.

Revolution Starts Now

Can you make it?

Tackle one of the toughest problem of the world

2015

CALLING ALL STUDENTS! Revolution Starts Now is the first Students Research Competition where youngsters aged of 13-19 are challenged to explore news ways to achieve the United Nation's Millennium Development Goals (MDGs).

16 International/Private Schools are brainstorming now. Eight Finalists will have their presentation showcased at Heads of State Hall, Putrajaya International Convention Center. A panel of distinguished judges will pick three overall winning pieces and award a prize of trophee.

The deadline for submission is 31th August 2013.
Submit at stroadec@wmsmalaysia.org

8 Finalists Announced: 10th September | Presentation Day: 29-30th September

For the brief and further details please contact
+603 9106 1600 or email stroadec@wmsmalaysia.org

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DAY 2 - PROGRAMME OVERVIEW

29 SEPTEMBER 2013 | SUNDAY

From	To	Details
8:00am	8:30am	Registration

OPENING

9:00am	9:15am	Introducing The School Team & Jury Members
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PRESENTATION OF MDG1

9:15am	9:35am	Presentation of Sunway International School (20min Oral Presentation)
9:35am	9:45am	Question & Answer (10min Q&A)



PRESENTATION OF MDG2

9:45am	10:05am	Presentation of Baseerah International School (20min Oral Presentation)
10:05am	10:15am	Question & Answer (10min Q&A)
10:15am - 10:45am		(30 MINUTES BREAK)



PRESENTATION OF MDG3

10:45am	11:05am	Presentation of Nobel International School (20min Oral Presentation)
11:05am	11:15am	Question & Answer (10min Q&A)



PRESENTATION OF MDG4

11:15am	11:40am	Presentation of Sri Garden International School (20min Oral Presentation)
11:40am	11:50am	Question & Answer (10min Q&A)
11:50am	12:30am	Jury Deliberation



JURY MEMBERS

- Bangladesh High Commission
- Indonesia High Commission
- Chile High Commission
- Philippine High Commission
- South Africa High Commission
- Tetra Pak

DAY 3 - PROGRAMME OVERVIEW

30 SEPTEMBER 2013 | MONDAY

From	To	Details
8:00am	8:30am	Registration

OPENING

9:00am	9:15am	Introducing The School Team & Jury Members
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PRESENTATION OF MDG5

9:15am	9:35am	Presentation of Global Indian International School (20min Oral Presentation)
9:35am	9:45am	Question & Answer (10min Q&A)



PRESENTATION OF MDG6

9:45am	10:05am	Presentation of St John International School (20min Oral Presentation)
10:05am	10:15am	Question & Answer (10min Q&A)
(30 MINUTES BREAK)		



PRESENTATION OF MDG7

10:45am	11:05am	Presentation of Nexus International School (20min Oral Presentation)
11:05am	11:15am	Question & Answer (10min Q&A)



PRESENTATION OF MDG8

11:15am	11:40am	Presentation of (20min Oral Presentation)
11:40am	11:50am	Question & Answer (10min Q&A)
11:50am	12:30am	Jury Deliberation



JURY MEMBERS

- Afghanistan High Commission
- Barefoot College
- Egypt High Commission
- Kenya High Commission
- Mothers2Mothers
- Staedtler

CRITERIA SELECTION

For each presentation the jury will have to give points according to the 4 criterias below:

Criteria 1

- Ability to capture the importance of the MDGs featured

25
Points

Criteria 2

- Relevancy of the problem to be solved

25
Points

Criteria 3

- Originality of the solutions proposed

25
Points

Criteria 4

- Presentation and communication skills

25
Points

Each Criteria - 25 points
Achieve full Criterias - 100 points
The 3 highest scores team will be the final winners.

The best score to be eligible for the Final Vote will be range from approximately 75 to 100.



The winners announcement will be held on **Monday 30th September 2013** at **Hall A** during the Closing Ceremony at **4.00 to 5.00pm.**

Prizes: **3 Trophys** 
3 Certificates of Winning 

- 8 certificates of Achievement will be given for each school.
- Individual certificate of Achievement will be given for each student.

Final Schools



School's MDGs



1

**Eradicate
Extreme Poverty**



**SUNWAY
INTERNATIONAL
SCHOOL**

Sunway International School



2

**Achieve Universal
Primary Education**



Baseerah International School



3

**Promote
Gender Equality**



Nobel International School



4

**Reduce
Child Mortality**



**Sri Garden
International**
Kuala Lumpur

Sri Garden International School

5

Improve Maternal Health

IMPROVE MATERNAL HEALTH



Global Indian International School

Baseerah International School

6

Combat HIV/AIDS, malaria and other diseases

COMBAT HIV/AIDS, MALARIA AND OTHER DISEASES



St John International School

7

Ensure environmental sustainability

ENSURE ENVIRONMENTAL SUSTAINABILITY



NEXUS INTERNATIONAL SCHOOL PUTRAJAYA

Nexus International School

8

Develop a global partnership for development

GLOBAL PARTNERSHIP FOR DEVELOPMENT



Beaconhouse

Beaconhouse Sri Inai

For enquiries, please contact:

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